

POULTRY BASED LIVELIHOODS OF RURAL POOR

'An initiative to change the fate of marginalized people'



❖ Introduction :

In recent years there has been increasing recognition among the development community of the role of backyard poultry production in sustaining and enhancing poor peoples' livelihoods in developing countries. Market oriented backyard poultry enterprises are being recognized as a stepping stone for the poorest households enabling them to take the first step towards breaking out of the vicious circle of poverty and deprivation. There is also growing evidence to demonstrate the role of rural family poultry in enhancing the food and nutrition security of the poorest households, reducing the livelihood vulnerability and insecurity, and promotion of gender equity.

❖ Need for work:

As we all know that lack of industrial development in this region increases unemployment and Closed & distressed tea gardens actually hindered the pace of economic growth in this area. People from below poverty line needed a scheme which can mitigate their economic backwardness & help to develop livelihood generation in a sustainable way.

❖ **Location:**

District : Jalpaiguri
Block : Jalpaiguri Sadar
Gram Panchayat : Kharia
Scheme Location : Land of Mina Roy of Purna Laxmi SHG

❖ **Scheme details:**

Scheme Name : Chick Shelter at the land of Mina Roy of Purna
Laxmi SHG at Khariya GP

Estimated Amount : Rs: 85672.00

Persondays to be generated: 17.92 nos

Converging Department: Animal Resource Development Department

Departmental Contribution: Chicks

❖ **Expenditure Summary:**

Expenditure : Usk : Rs. 2856.00 Material : Rs 70321.00

Total : Rs 73177.00

Persondays Generated : 14 nos.

❖ **Impact:** After success of this type of scheme, an additional annual income of those beneficiaries to be generated in a progressive manner and after completion of total 1600 (approx.) nos. schemes growth of that region will come into notice by the time.

A ROAD TOWARD MANY THINGS



❖ Introduction :

Roads make a crucial contribution to economic development and growth and bring important social benefits. They are of vital importance in order to make a nation grow and develop. In addition, providing access to employment, social, health and education services makes a road network crucial in fighting against poverty. Roads open up more areas and stimulate economic and social development. For those reasons, road infrastructure is the most important of all public assets.

❖ **Location:**

District : Jalpaiguri
Block : Jalpaiguri Sadar
Gram Panchayat : South Berubari
Scheme Location : Satkura High School more

❖ **Scheme details:**

Scheme Name : PAVER BLOCK ROAD FROM SATKURA HIGH
SCHOOL MORE NARAYAN DAS LATIF
HAQUE HOUSE VIA NURU PRAMANIK

Estimated Amount : Rs: 3691030.42

Persondays to be generated: 1325.37 nos

❖ **Expenditure Summary (till date):**

Expenditure : Usk : Rs. 25704.00 Material : 0.00

Total : Rs. 25704.00

Persondays Generated: 126 nos.

❖ **Impact:** After completion of this scheme students of that locality will smoothly move towards their school and also farmers will transport their crops easily to the market.